

Colony Blueprint (MVP)

Home Page
Template A

0
Company & Culture
Template C

0.1
History
Mission Statement
Template E

0.2
Unique Selling
Proposition
Template E

0.3
Team
Template C

0.3.1
Team Bios
Template E

0.4
Locations
Template F

0.5
Careers
Template E

1
Services and
Products
Template A

1.1
Custom Fixture
Design and
Engineering
Template E

1.2
Custom Retail
Fixture
Manufacturing &
Sourcing
Template E

1.3
Consolidation
Template E

1.4
Logistics and
Installation
Template E

1.5
Product Gallery
Template G

Future State:
1.5
Product Catalog

2
Markets
Template A

2.1
Hospitality
Template E

2.2
Home Improvement
Template E

2.3
Department
Stores/Retail
Template E

2.4
Pharmacy/C-Store
Template E

Future State:
2
Markets
2.1
Hospitality
Microsite
(Functional Req's TBD)

3
Customer Journey
Template B

4
Case Studies
Template A

4.1
Case Study #1
Template H

4.2
Case Study #2
Template H

4.3
Case Study #3
Template H

4.4
Case Study #4
Template H

4.5
Case Study #5
Template H

Future State:
4.6
Video Testimonials

5
Contact
Template I